



Proceedings Submission Checklist:

- ☐ The submission is not currently under consideration or was published in a conference proceedings or journal.
- ☐ The submission may be a full paper (no page limit), or an up to two-page extended abstract that follows the following formatting guidelines in this guide:
 - ☐ All URL addresses in the document are active with proper hyperlinks.
 - ☐ Title of paper is in bold 16pt font, upper and lower case. Return twice after title.
 - ☐ Major section headings are in bold, 12pt font, all UPPERCASE, minor section headings are in bold, italicized, 12pt upper & lowercase.
 - ☐ Entire paper is in Times New Roman. Body of paper in 12pt font, SINGLE-SPACED.
 - ☐ ALL text (except the titles of tables/figures) is flush left (No indentation of each new paragraph).
 - ☐ Sections of the paper are in the following order: Title, Authors Names and Affiliations, Abstract, Keywords, Introduction, Body of Paper, References.
 - ☐ Margins are set at Top, Left & Right all 1 inch; Bottom 1.25 inches.
 - ☐ Tables/Figures are placed within the body of the paper and may include smaller font if needed. Titles of Tables/Figures are in upper & lowercase 12pt bold font, CENTERED.
 - ☐ References are formatted using APA 7th edition style, as seen in examples below.
 - ☐ There are no page-breaks set in the document.
 - ☐ The text of the document has NOT been set to 2-column formatting.

For Extended Abstracts:

- ☐ Sections of the extended abstract are in the following order: Title, Authors Names in bold 16pt font, upper and lower case, flush left. One line below, Affiliations italicized, 12pt font (not in bold), Sub-title (i.e., EXTENDED ABSTRACT), Body of Extended Abstract (2-3 pages), Keywords, References (or insert *References are available from the authors upon request.*).
- ☐ Do NOT number the pages.
- ☐ Include About the Author(s) section providing a short paragraph of bio for each author and is required at the end of the paper or extended abstract after the References (see example below).

A sample of the requested document formatting for a paper can be seen below:

Title of Paper in Bold Here: 16pt. Flush Left

Author 1 name (16 point) (include only after acceptance)

University Name 12 point italicized

Author 2 name (16 point) (include only after acceptance)

University Name 12 point italicized

ABSTRACT

12 pt. italic, maximum of 150 words, & make sure to place 2 empty lines after the paper title. Use flush left (align left) for entire paper.

Keywords: *Include up to 7-8 keywords related to the paper.*

INTRODUCTION

The sections of the paper should be in the following order: Title, Abstract, Introduction, Body of Paper (Tables/Figures should be placed within the body of the paper), References, About the Author(s). Use single-spaced, Times New Roman 12 pt. font for the entire paper with only the paper title and author names in 16 point font. Top margin should 1 inch and bottom margin 1.25 inches; Left and right margins should both be one-inch. Typically this means you must go into the 'Format' tab, select 'Format>Document' and change the bottom margin from its standard setting.

BODY OF PAPER

In this section where the body of the paper will sit you'll find some things NOT to do. Do not number the pages. All equations should be placed on separate lines within the body of text and numbered consecutively, with the equation numbers placed within parentheses and aligned against the left margin.

Table 1. This is the Title of your Table

(Include tables and figures in the body of text. You are asked to use the table feature in preparing your tables. Please try not to "embed" figures or equations and DO NOT "attach" text to your figures in a separate document. Tables must fit in an 8 1/2" x 11" page format. If necessary, you may use a smaller font in the body of the tables (this is 10pt font), but it must be readable. DO NOT format table columns with the tab key. Use the insert columns feature in the table function to create your columns. The title for tables and figures text should appear as above; upper and lower case, bold, 12 pt. font, and centered.

REFERENCES

Use APA Publication Manual (7th edition): https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/reference_list_basic_rules.html

No indentation or page break before your reference section, single space leaving a double space between each reference.

For Books:

Ahmed, S. (2012). *On being included: Racism and diversity in institutional life*. Duke University Press.

For Journal Articles:

Nguyen, T., Carnevale, J. J., Scholer, A. A., Miele, D. B., & Fujita, K. (2019). Metamotivational knowledge of the role of high-level and low-level construal in goal-relevant task performance. *Journal of Personality and Social Psychology*, 117(5), 879-899. <http://dx.doi.org/10.1037/pspa0000166>

For Newspaper Articles:

Author, A. A. (Year, Month Day). Title of article goes here: Pay attention to capitalization rule. *Title of Newspaper is italicized*. Retrieved from <http://www.someaddress.com/full/url/>

For E-books:

De Huff, E. W. (n.d.). Taytay's tales: Traditional Pueblo Indian tales. Retrieved from <http://digital.library.upenn.edu/women/dehuff/taytay/taytay.html>

For Datasets:

United States Department of Housing and Urban Development. (2008). Indiana income limits [Data file]. Retrieved from http://www.huduser.org/Datasets/IL/IL08/in_fy2008.pdf

ABOUT THE AUTHORS

First & Last Name (Highest degree, University graduated) Here you can include current teaching position & institution, research interests and areas of expertise, major accolades or recent awards; written in third-person is preferable.

First & Last Name of 2nd author (same as above)

Copyright Notice: Authors who submit to this conference agree to the following terms:

- a) Authors retain copyright over their work, while allowing the conference to place this unpublished work under a Creative Commons Attribution License, which allows others to freely access, use, and share the work, with an acknowledgement of the work's authorship and its initial presentation at this conference.
- b) Authors are able to waive the terms of the CC license and enter into separate, additional contractual arrangements for the non-exclusive distribution and subsequent publication of this work (e.g., publish a revised version in a journal, post it to an institutional repository or publish it in a book), with an acknowledgement of its initial presentation at this conference.
- c) In addition, authors are encouraged to post and share their work online (e.g., in institutional repositories or on their website) at any point before and after the conference.

Privacy Statement:

The names and email addresses and other information entered in this conference site will be used exclusively for the stated purposes of this conference and will not be made available for any other purpose or to any other party.

We do not collect any credit card or other payment information for persons who register for our conferences. All of our transactions are processed through PayPal and we are only notified of payment completion and amounts.

This work is licensed under a Creative Commons Attribution 3.0 License.

All conference content on this website is Copyright 2009-2023 Association of Marketing Theory and Practice.