

Session Chair Cross Reference

Amos	Clinton			
	Session 8:1	Cross Cultural Marketing		
		Saturday, March 26, 2011	10:30 AM	Sago Palm 2
Andrews	Melinda			
	Session 4:2	Branding		
		Friday, March 25, 2011	8 :00 AM	Royal Palm 2, 3 & 4
Anitsal	M. Meral			
	Session 3:3	Consumer Behavior		
		Thursday, March 24, 2011	11:00 AM	Palm West
Aung	May			
	Session 1:2	Electronic Marketing		
		Thursday, March 24, 2011	8 :00 AM	Sago Palm 3
Bruneau	Carol			
	Session 3:4	Potpourri II		
		Thursday, March 24, 2011	11:00 AM	Sago Palm 1
Bruning	Edward R.			
	Session 1:4	Services		
		Thursday, March 24, 2011	8 :00 AM	Palm West
Dick	Ron			
	Session 7:2	Sports Marketing III		
		Saturday, March 26, 2011	9 :00 AM	Sago Palm 3
Fontenot	Renee			
	Session 8:2	Public Marketing		
		Saturday, March 26, 2011	10:30 AM	Sago Palm 3
Gailey	Edward D.			
	Session 1:1	Panel Session		
		Thursday, March 24, 2011	8 :00 AM	Sago Palm 2
Girard	Tulay			
	Session 5:4	Panel Session		
		Friday, March 25, 2011	9 :30 AM	Sago Palm 1
Goldsmith	Ron			
	Session 5:2	Current Marketing Issues		
		Friday, March 25, 2011	9 :30 AM	Sago Palm 3
Hair	Joe			
	Session 4:0	SEM Seminar		
		Friday, March 25, 2011	7 :00 AM	Sago Palm 1
Hair	Joe			
	Session 1:0	SEM Seminar		
		Thursday, March 24, 2011	7 :00 AM	Sago Palm 1
Hair	Joe			
	Session 1:3	SEM Seminar		
		Thursday, March 24, 2011	8 :00 AM	Sago Palm 1
Hair	Joe			
	Session 4:4	SEM Seminar		
		Friday, March 25, 2011	8 :00 AM	Sago Palm 1
Kim	Sally			
	Session 5:3	Marketing Education Issues		
		Friday, March 25, 2011	9 :30 AM	Royal Palm 2, 3 & 4
Lai	Christine A.			
	Session 2:1	Marketing Management I		
		Thursday, March 24, 2011	9 :30 AM	Sago Palm 2
Latta	Michael			
	Session 6:4	Panel Session		
		Friday, March 25, 2011	11:00 AM	Sago Palm 1
Latta	Michael			
	Session 5:1	Marketing Education		
		Friday, March 25, 2011	9 :30 AM	Sago Palm 2
LeMay	Stephen			
	Session 7:1	Potpourri IV		
		Saturday, March 26, 2011	9 :00 AM	Sago Palm 2
Lilly	Bryan			
	Session 8:4	Potpourri VI		
		Saturday, March 26, 2011	10:30 AM	Sago Palm 1
Mak	Jennifer			
	Session 7:3	Sports Marketing IV		
		Saturday, March 26, 2011	9 :00 AM	Palm West

Mathisen	Rick			
Session 7:0	Lunch and Business Meeting			
	Friday, March 25, 2011	12:30 PM	Ballroom	
McCall	Michael			
Session 4:3	Panel Session			
	Friday, March 25, 2011	8 :00 AM	Sago Palm 3	
Musante	Mike			
Session 6:3	Marketing Management			
	Friday, March 25, 2011	11:00 AM	Royal Palm 2, 3 & 4	
Ogden	Harold J.			
Session 4:1	Sports Marketing I			
	Friday, March 25, 2011	8 :00 AM	Sago Palm 2	
Pharr	Julie M.			
Session 2:3	Potpourri I			
	Thursday, March 24, 2011	9 :30 AM	Palm West	
Plant	Emily J			
Session 6:1	Potpourri III			
	Friday, March 25, 2011	11:00 AM	Sago Palm 2	
Satterfield	James W			
Session 8:3	Panel Session			
	Saturday, March 26, 2011	10:30 AM	Palm West	
Shaw	Doris M.			
Session 3:1	Marketing Education I			
	Thursday, March 24, 2011	11:00 AM	Sago Palm 2	
Stuart	Randy			
Session 2:2	Retailing			
	Thursday, March 24, 2011	9 :30 AM	Sago Palm 3	
Stuart	Randy			
Session 7:4	Potpourri V			
	Saturday, March 26, 2011	9 :00 AM	Sago Palm 1	
Toncar	Mark F.			
Session 3:2	Branding I			
	Thursday, March 24, 2011	11:00 AM	Sago Palm 3	
Woodside	Arch			
Session 0:1	Case Research Seminar			
	Wednesday, February 23, 2011	9 :00 AM	Palm West	
Zavattaro	Staci M.			
Session 6:2	Sports Marketing II			
	Friday, March 25, 2011	11:00 AM	Sago Palm 3	
Zhang	James J.			
Session 2:4	Panel Session			
	Thursday, March 24, 2011	9 :30 AM	Sago Palm 1	