

Session Chair Cross Reference 2/22/2018

Batory Anne Heineman
 Session 6:2 Consumer Behavior III
 Friday, March 16, 2018 11:00 AM Tournament B2

Bravo Olivia
 Session 6:4 Marketing Management II
 Friday, March 16, 2018 11:00 AM Tournament B1

Chapman Joseph
 Session 6:3 Marketing Communications
 Friday, March 16, 2018 11:00 AM Stadium

Ciletti Dorene
 Session 6:1 Teaching Sales Panel
 Friday, March 16, 2018 11:00 AM Commissioners

Crittenden Victoria L.
 Session 4:2 Marketing Mangement I
 Friday, March 16, 2018 8:00 AM Tournament B2

Dick Ron
 Session 2:2 Potpourri I
 Thursday, March 15, 2018 9:30 AM Tournament B2

Diwanji Vaibhav S
 Session 7:2 Marketing Management III
 Saturday, March 17, 2018 9:00 AM Tournament B2

Flynn Leisa R.
 Session 5:4 Potpourri II
 Friday, March 16, 2018 9:30 AM Tournament B1

Fullerton Sam
 Session 1:2 Sports Marketing I
 Thursday, March 15, 2018 8:00 AM Tournament B2

Girard Tulay
 Session 3:1 Trends in Course Design Panel
 Thursday, March 15, 2018 11:00 AM Commissioners

Hendrix Jeff D.
 Session 5:1 Sales Management
 Friday, March 16, 2018 9:30 AM Commissioners

Holmes Gary
 Session 2:4 Potpourri II
 Thursday, March 15, 2018 9:30 AM Tournament B1

Kemp April
 Session 2:3 Social Media I
 Thursday, March 15, 2018 9:30 AM Stadium

Latta Michael
 Session 2:1 Threats to Marketing Panel
 Thursday, March 15, 2018 9:30 AM Commissioners

Latta Michael
 Session 7:3 Market Research III
 Saturday, March 17, 2018 9:00 AM Stadium

Leslie Neleen S.
 Session 1:1 Cross Cultural Marketing
 Thursday, March 15, 2018 8:00 AM Commissioners

Leslie Neleen S.
 Session 7:1 Marketing Education in Developing Countries Panel
 Saturday, March 17, 2018 9:00 AM Commissioners

Session Chair Cross Reference 2/22/2018

Mathisen Rick
 Session 0:1 Early Bird Reception
 Wednesday, March 14, 2018 6:00 PM Stadium

Mathisen Rick
 Session 7:0 Lunch and Business Meeting
 Friday, March 16, 2018 12:30 PM Tournament A

McKoy Celia
 Session 5:3 Consumer Behavior II
 Friday, March 16, 2018 9:30 AM Stadium

Mich Claudia C.
 Session 1:4 Marketing Education I
 Thursday, March 15, 2018 8:00 AM Tournament B1

Mobley Mary F.
 Session 4:4 Ethical Decision Making Panel
 Friday, March 16, 2018 8:00 AM Tournament B1

Mobley Mary F.
 Session 7:4 Sports Marketing III
 Saturday, March 17, 2018 9:00 AM Tournament B1

Pinar Musa
 Session 1:3 Service Marketing I
 Thursday, March 15, 2018 8:00 AM Stadium

Rippé Cindy B.
 Session 3:3 Marketing Education II
 Thursday, March 15, 2018 11:00 AM Stadium

Stuart Randy
 Session 3:2 Consumer Behavior I
 Thursday, March 15, 2018 11:00 AM Tournament B2

Stuart Randy
 Session 5:2 Sports Marketing II
 Friday, March 16, 2018 9:30 AM Tournament B2

Thomas Veronica L
 Session 4:1 Service Marketing II
 Friday, March 16, 2018 8:00 AM Commissioners

van Solt Michelle
 Session 4:3 Social Media II
 Friday, March 16, 2018 8:00 AM Stadium